



European data breach fines hit £97m

Over 16,000 data breach notifications have been reported across the EU, Norway, Iceland and Liechtenstein since the General Data Protection Regulation (GDPR) came into force on 25 May 2018.

- The maximum fine under GDPR is up to 4% of annual global turnover or €20m – whichever is greater
- The UK's Information Commissioner Office published two notices of intent to impose fines in July 2019 totalling, £282m. £183m levied against British Airways.
- Marriott hotel chain was also hit by the proposed fine of £99m, for an incident that involved 339 million guest records.

Number of notified data breaches

Netherlands	40,647
Germany	37,636
UK	21,181

Highest Fine

France	€51m
Germany	€24.5m
Austria	€18m

The UK ranked 13th out of the 27 countries that provided data on breach notifications on a reported fine per capita basis.

There was a 12.6% increase in daily breach notifications from 247 to 278 in the first 8 months of GDPR.

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